



*Presenting*

# **FULL WEBSITE DESIGN & DEVELOPMENT**

For Professionals and Practitioners  
ready to launch your online presence  
with a strategic, beautiful, and  
functional website

# FULL WEBSITE DESIGN & DEVELOPMENT

## What This Is:

A comprehensive 5-page website design and development process that gives you a strategic, beautiful, fully functional professional website that automatically represents your work *and* connects with your dream clients.

## Who This Is For:

Experienced coaches, healing practitioners, and service-based professionals who are ready to:

- ▶ Establish a professional online home base
- ▶ Have it all - strategy, beauty, *and* function in a website
- ▶ Invest in true-to-you authentic visibility and promotion
- ▶ Establish authority and be seen in your full depth

## Investment:

£5,625 (\$7,525)

*Combine this with my Complete Brand Identity Package and receive a 10% discount.*

## Timeline:

6 weeks

## Format:

One-on-one collaborative process with design review meetings and checkpoints

*You've honed your craft. You're ready to be visible. Now it's time to claim your place online with a website that reflects your brilliance and magnetizes the clients meant for your work.*





# WHAT'S INCLUDED

## 1.

### 5 Professional Webpages

#### SOME OPTIONS:

- ✓ Home | Landing Page
- ✓ About | About Me
- ✓ Services | Bookings
- ✓ Portfolio | Gallery
- ✓ Blog | Resources | Videos
- ✓ Connect | Contact Me

## 2.

### Complete Brand Integration

- ✓ **Seamless integration** of Brand Identity Package
- ✓ **Cohesive visual identity** across all webpages
- ✓ **Strategic and consistent use** of brand assets

## 3.

### Essential Functionality

- ✓ Booking integration
- ✓ Mobile-responsive design
- ✓ Usability across browsers
- ✓ Professional email set-up
- ✓ Contact form set-up
- ✓ Basic SEO set-up
- ✓ Social media links
- ✓ Image optimization

## 4.

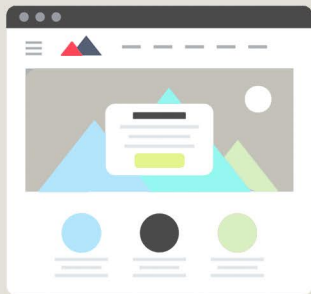
### Collaborative Design Process

- ✓ **Design discovery** with your review, input, and feedback
- ✓ **Live preview link** to watch your site come to life
- ✓ **Design review meetings** at scheduled checkpoints
- ✓ **One round of revisions** per webpage

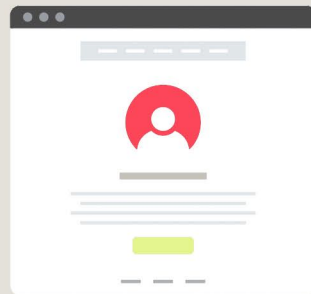
## 5.

### Training & Support

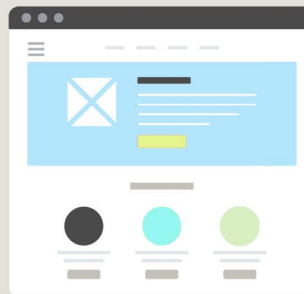
- ✓ **2-hour Training Call** for making edits and updates
- ✓ **Post-launch technical support** for a 30-day period



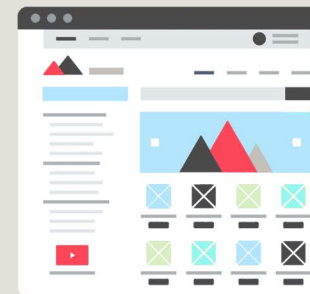
HOME



ABOUT ME



SERVICES



BLOG



CONTACT ME

*Everything you need to go from invisible to unmissable - with a website that works as hard as you do.*



# WHAT'S EXTRA

## Your Essentials (Must-Haves):

*Essentials are must-have platforms, services, and assets that every website needs to be live and functional. Add these expenses into your website budget planning.*

### **Web Hosting & Platform - Wix Premium Plan, \$27-\$45/month**

*Your website requires an active Wix subscription to remain live. I recommend Core or Business if you need advanced features.*

### **Domain Name - \$12-\$25/year**

*Your professional web address (yourname.com). Renews annually.*

### **Business Email Hosting - \$6-\$20/month**

*Professional email address (yourname@yourdomain.com). Required for contact forms and client communication.*

### **Professional Photography - \$250-\$1,000 (one-time)**

*High-quality images of yourself are essential for an authentic, credible website. You'll need at least 8-12 strong images to populate your site properly.*

### **Booking/Scheduling Platform - \$0-75/month**

*Required if you accept online appointments and payments. Options: Wix Bookings, Calendly, or Acuity*

### **Web Fonts - \$50-\$350 (one-time)**

*Only needed if your brand uses custom fonts that require web licensing.*

## Your Options (Need-Based):

*Options are additional platforms, systems, and services that offer advanced tools and heightened professional presence. Consider if you want these options for your website.*

### **Advanced Email Marketing Platform - \$15-\$50/month**

*Online platforms for email automation, sequences, and list building beyond Wix's basic email capabilities.*

### **Domain Privacy Protection - \$10-\$20/year**

*Keeps your personal contact information private in public domain registries. Recommended for safety and spam prevention.*

### **Premium Stock Photos - \$50-\$350 (one-time)**

*High-quality professional images if you need additional visuals beyond your personal photos. Free alternatives are available.*

### **Advanced Form Builder - \$15-\$50/month**

*Online platforms for complex forms with logic, surveys, or advanced data collection. Wix's forms handle standard contact/inquiry forms.*

### **E-commerce App (product-based business) - \$30-\$200/month**

*Third-party tools for dropshipping, inventory management, or marketing automation when selling products that require shipping.*

### **Testimonial Collection Tool - \$0-\$75/month**

*Seamless integration for requesting, receiving, and displaying testimonials. Options include free tools or premium platforms.*

*I help you plan ahead and know what you need: These platform costs are purchased by you upfront so I can build your site properly. They keep your website presence live and uninterrupted long-term.*





# WHAT'S EXTRA

## Add-On Services:

*Add-on services are extra brand assets, design suites, custom imagery, and website support that can be added-on to your Full Website Design & Development project. Pick from the following.*

### **Social Media Suite – £925 (\$1,250) per platform**

*Cover image, thumbnail image, description, 5 post templates, and a posting strategy that align with your brand.*

### **Testimonial System Integration – £285 (\$380)**

*I set up and configure the tool for you.*

### **E-commerce Store Setup for Products – £570 (\$760)**

*I configure payment processing, shipping, and product management for you.*

### **Email Marketing Suite – £925 (\$1,250)**

*Email/newsletter template, 3 branded email marketing formulas, branded newsletter name and sign-up description, and a publishing strategy that aligns with your brand.*

### **Advanced Email Marketing Tool Integration – £280 (\$375)**

*I connect and customize your platform.*

### **Paid Stock Photo Sourcing – £19 (\$25) per photo**

*I source paid stock photos that align with your brand and website.*

### **Branded images – starts at £150 (\$205) per image**

*Custom-designed images, illustrations, brand iconography, podcast thumbnails, blog post thumbnails, stationary, etc.*

### **Copywriting – £95 (\$125) per page**

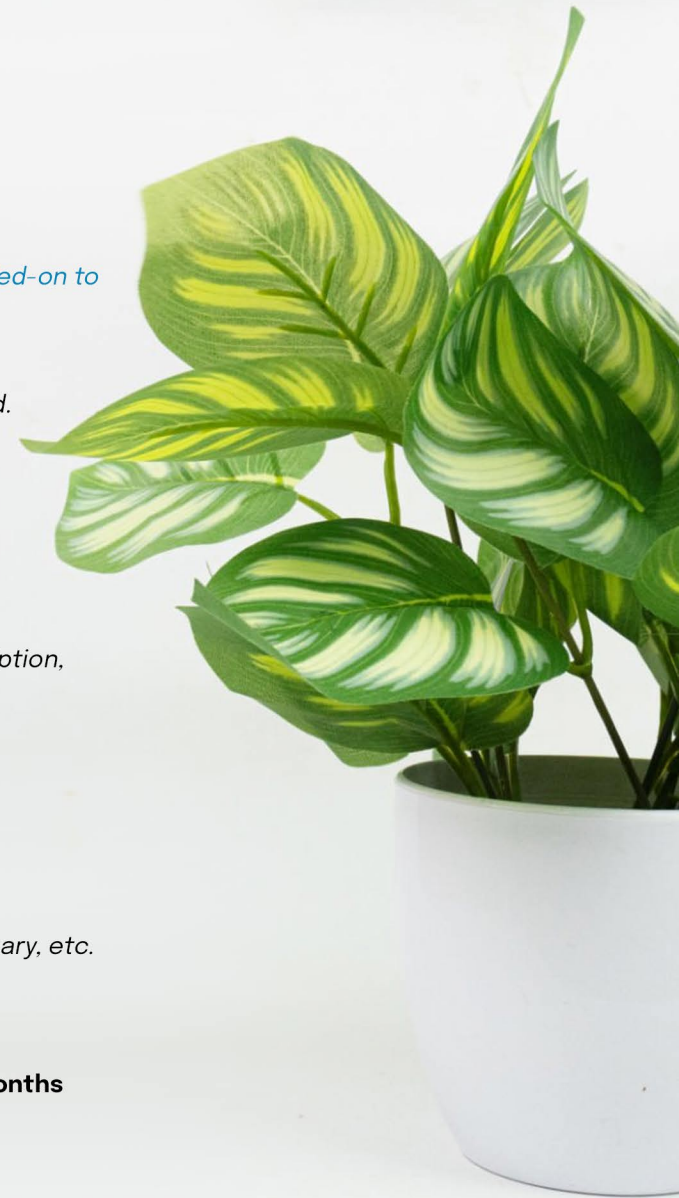
*I write copy beyond what's included in the Complete Brand Identity Package.*

### **Ongoing Website Maintenance – £95 (\$125) per month, £500 (\$675) for 6 months, or £900 (\$1,200) for 12 months**

*Ongoing support, updates, and technical maintenance post-launch.*

### **Quarterly Site Performance Review – £280 (\$375) per quarter**

*I review analytics, site health, initiate updates, and provide recommendations.*



*I help you plan ahead and know what you need: These platform costs are purchased by you upfront so I can build your site properly. They keep your website presence live and uninterrupted long-term.*



# HOW WE WORK TOGETHER - THE PROCESS

## week 1 WEBPAGE 1

- Complete Website Discovery Worksheets
- Meet together for Website Kick-off
- Design Webpage #1
- Meet together to review Webpage #1
- Revise Webpage #1 if needed
- Complete Checkpoint #1

## week 2 WEBPAGE 2

- Design Webpage #2
- Meet together to review Webpage #2
- Revise Webpage #2 if needed
- Complete Checkpoint #2

## week 3 WEBPAGE 3

- Design Webpage #3
- Meet together to review Webpage #3
- Revise Webpage #3 if needed
- Complete Checkpoint #3

## week 4 WEBPAGE 4

- Design Webpage #4
- Meet together to review Webpage #4
- Revise Webpage #4 if needed
- Complete Checkpoint #4

## week 5 WEBPAGE 5

- Design Webpage #5
- Meet together to review Webpage #5
- Revise Webpage #5 if needed
- Complete Checkpoint #5

## week 6 DELIVERY

- Make final optimization and quality checks
- Delivery of 2-hour training session
- Beginning of 30-day technical support period
- Launch of your website - it goes live!



*You provide content. I build your site. We refine it together. Then, you launch with training, support, and total confidence.*





# WHO THIS IS FOR - THE RIGHT FIT

## This **IS** for you if:

- ✓ You've completed my Brand Identity Package and have all of your brand assets ready to go.
- ✓ You're prepared to formalize your work with a professional online presence.
- ✓ You have clients now (even informally) and you're ready to be more visible, findable, and taken seriously in your field.
- ✓ You can make decisions without needing consensus from others - you trust your aesthetic preferences and can give direct, authentic feedback.
- ✓ You're ready to launch within 6 weeks and can commit to the process by showing up prepared, responding promptly, and moving forward decisively.

## This **IS NOT** for you if:

- ✗ You haven't completed my Brand Identity Package and you have no brand assets.
- ✗ You're still figuring out what you offer or who you serve, and you still need more clarity on your work before building visibility.
- ✗ You need multiple people to approve decisions or you struggle to choose between options without extensive consultation and outside validation.
- ✗ You're not ready to invest in the essentials or provide what's necessary - hosting, domain, photography, booking, fonts - websites require real content and legit platforms.
- ✗ You want endless revisions or can't commit to timelines - this process requires self-accountability and trust in the collaborative structure and agreed upon checkpoints.

*If you're still not sure - no problem. You can schedule a free 30-minute Clarity Call with me and we'll chat. No pressure. Just questions answered and clear direction that meets you where you are.*



# INVESTMENT & HOW TO GET STARTED

## Investment:

£5,625 (\$7,525)

*Combine this with my Complete Brand Identity Package and receive a 10% discount.*

## Payment options:

Option #1 - Pay in full

Option #2 - Split your investment into installments via Klarna or inquire about a personalized payment plan.

## What makes this process different:

- ★ **One-on-one collaboration** – You work directly with me, not a team.
- ★ **Checkpoint confirmations** – Clear approval points keep us aligned and moving forward.
- ★ **User-friendly platform** – Wix Studio allows you to easily edit and update your website.
- ★ **Strategic + visual** – Your website is designed to empower your clients to take action.
- ★ **Boutique, personalized** – Your website reflects YOUR unique brand and methodology.
- ★ **Launch-ready** – Your website goes live in just 6 weeks.

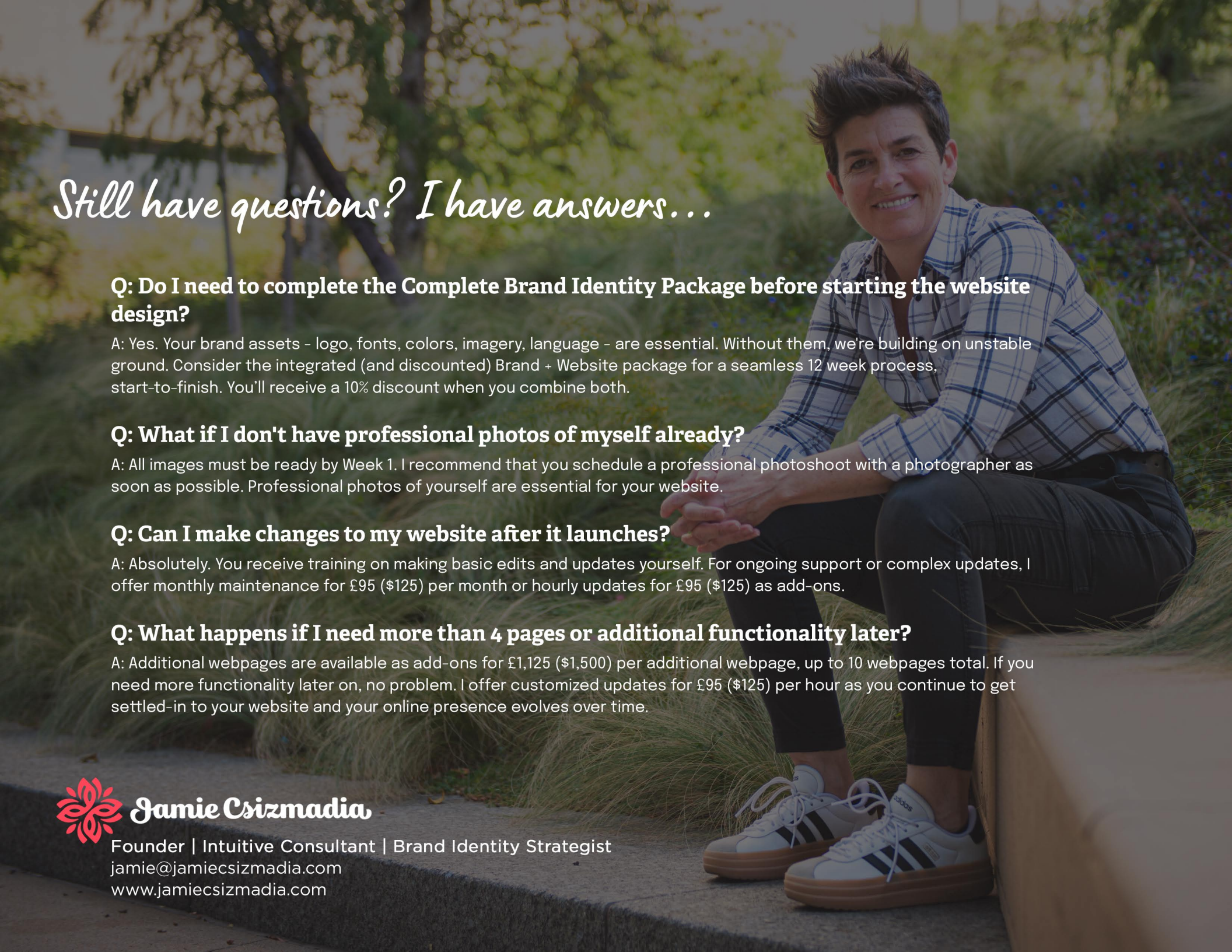
## Next steps:

- 1 - Email me at [jamie@jamiersizmadia.com](mailto:jamie@jamiersizmadia.com) to schedule a free Clarity Call where you tell me what you need.
- 2 - Sign the Website Design Agreement and make your online payment.
- 3 - Within 24 hours, you'll receive your Website Discovery Worksheets.
- 4 - Complete the worksheets.
- 5 - Schedule your Website Kick-off meeting and the process begins!

*If you're ready to have powerful online presence - I'm here to help. Let's create a website that reflects the depth of your work and serves your clients effortlessly.*







*Still have questions? I have answers...*

**Q: Do I need to complete the Complete Brand Identity Package before starting the website design?**

A: Yes. Your brand assets - logo, fonts, colors, imagery, language - are essential. Without them, we're building on unstable ground. Consider the integrated (and discounted) Brand + Website package for a seamless 12 week process, start-to-finish. You'll receive a 10% discount when you combine both.

**Q: What if I don't have professional photos of myself already?**

A: All images must be ready by Week 1. I recommend that you schedule a professional photoshoot with a photographer as soon as possible. Professional photos of yourself are essential for your website.

**Q: Can I make changes to my website after it launches?**

A: Absolutely. You receive training on making basic edits and updates yourself. For ongoing support or complex updates, I offer monthly maintenance for £95 (\$125) per month or hourly updates for £95 (\$125) as add-ons.

**Q: What happens if I need more than 4 pages or additional functionality later?**

A: Additional webpages are available as add-ons for £1,125 (\$1,500) per additional webpage, up to 10 webpages total. If you need more functionality later on, no problem. I offer customized updates for £95 (\$125) per hour as you continue to get settled-in to your website and your online presence evolves over time.



**Jamie Csizmadia**

Founder | Intuitive Consultant | Brand Identity Strategist  
jamie@jamiecsizmadia.com  
www.jamiecsizmadia.com